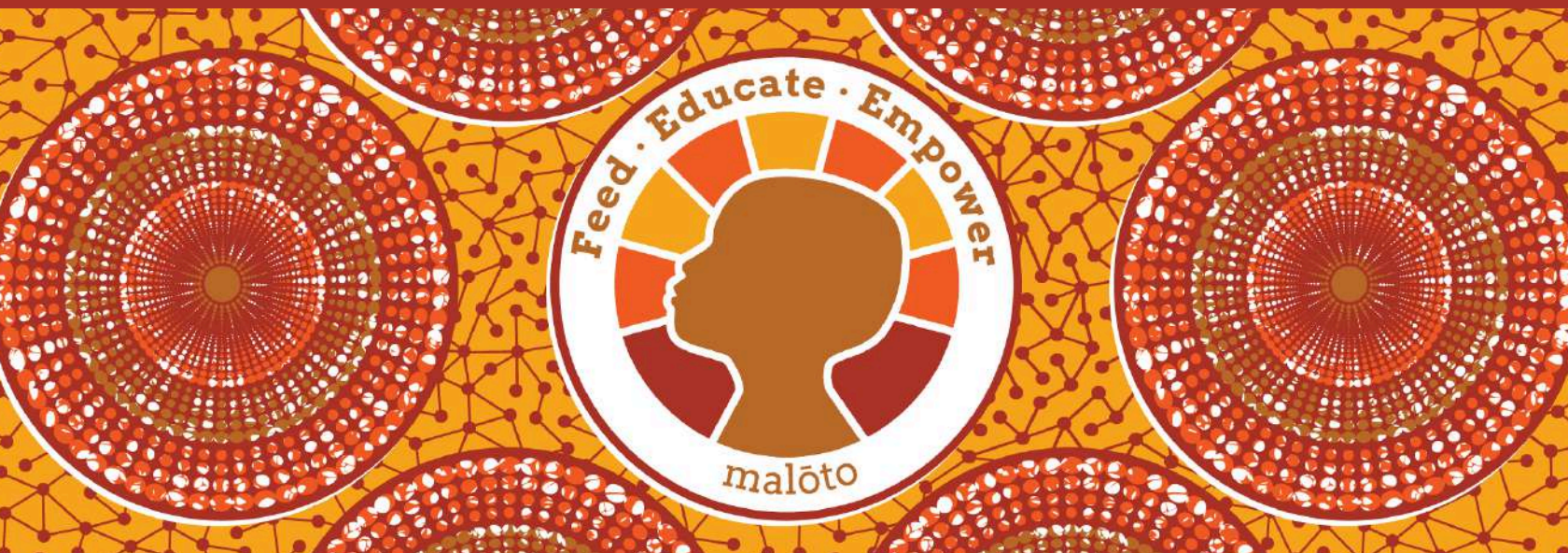


# MALOTO

## ANNUAL IMPACT REPORT 2024





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# LETTER FROM OUR FOUNDER

Dear Friends,

What a year it has been! Thanks to your unwavering support, Maloto continues to transform lives in Malawi, proving that distance is no barrier to meaningful impact. Through our programs that **feed**, **educate**, and **empower**, we are building brighter futures for thousands of vulnerable women and children.

Here are just a few of the milestones you helped make possible in 2024:

### Kwithu Women's Group: A Celebration of 20 Years

This past October, 14 of our U.S.-based board members and donors traveled to Malawi to commemorate Kwithu Women's Group's 20th Anniversary. The celebration was not just a milestone—it was a testament to the dedication and resilience of the women of Kwithu. The Mzuzu community warmly welcomed our U.S. supporters, recognizing their steadfast commitment to our transformative work.

### Kwithu Kitchen: Breaking Records & Expanding Impact

- October was a record-breaking month: over 7 tons of honey sold, generating \$45,000 in sales!
- Over a decade ago, Kwithu Women started canning tomatoes in a classroom originally meant for after-school tutoring. This year, we secured a dedicated facility that will be renovated in 2025—finally providing a proper food processing space while returning the classroom to its intended purpose: educating children.

### Mzuzu International Academy: Excellence in Education

- Our Senior class delivered outstanding results in last year's IGCSE exams.
- With a 10% increase in enrollment, our student body now approaches 450, reinforcing MIA's reputation as a premier institution for academic excellence.

### A Presidential Visit to Kwithu Kitchen

We were honored to welcome Malawi's President, His Excellency Lazarus Chakwera, to Kwithu Kitchen this past March. His visit underscores the significance of our work and the growing impact of Kwithu's social enterprises.

### Why Your Support Matters

Every milestone we reach is because of you. Your generosity fuels progress, empowers communities, and creates lasting change for Malawi's women and children. Thank you for standing with us in this journey.

With heartfelt appreciation,



Dr. Anna Msowoya-Keys  
Founder & President



#### Maloto

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New York, NY 10036

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www.maloto.org



# I M P A C T



## FEED

- **850+** children participate in **after-school tutoring and feeding programs**
- **16** adults in precarious environments provided with **supplemental meals** three times per week

## EDUCATE

- **446** students at **Mzuzu International Academy (MIA)**, reflecting a **10% increase in enrollment**
- **44** scholarships to gifted **Kwithu CBO** children to attend MIA
- **240** students have graduated from MIA since our first graduation in 2015
- **300** scholarships for **vulnerable children** from the **Kwithu Women's Group** to local government schools
- **23** Maloto scholarship students have now **graduated from college**, including **8** from our **original group of 20** children
- **15** scholarships awarded to MIA graduates to attend university
- **60** 3-5 year-olds in **Early Childhood Education** classes
- **53** participants graduated from our **new Vocational Skills Training Program** in four trades: carpentry, food production, tailoring, and bricklaying
- **16** vocational scholarships awarded to students in teacher training and other vocational skills programs

## EMPOWER

- **Kwithu Kitchen** remains Malawi's largest honey processor & supplier. In 2024, **sales increased by 40%** compared to 2023!
- **Kwithu Kitchen** successfully completed a 3-year, **\$250,000 grant** from the Government of Flanders and Norwegian Church Aid to expand beekeeping in 2 remote areas, **training over 600 beekeepers** and distributing **1,700 beehives, 200 bee suites & 200 bee smokers**. This initiative is a model of sustainability, as KK will continue to purchase honey from the project's beekeepers even beyond the grant period.
- **Kwithu Women's Group Revolving Fund** provided **\$12,000 in loan capital** for 270 loans distributed to **120 women**. With a **100% repayment rate**, these loans support 5 different women's groups, strengthening entrepreneurship and economic opportunities while fostering financial responsibility.



**2004**



Kwithu Women  
begin feeding  
20 children  
1 hot meal  
per week in a  
thatched-roof  
shelter

**2006**



Kwithu CBO  
opens for tutoring &  
after-school feeding  
•  
Malawi government  
donates land to  
build MIA

**2007**



Maloto  
the US-based  
organization  
begins  
fundraising for  
Kwithu CBO  
& MIA

**2010**



MIA  
opens with  
35 students  
in  
freshman  
&  
sophomore  
classes

**2011**



Maloto  
Board Member  
Meredith Brokaw  
teaches  
Kwithu Women  
to can tomatoes

**2013**

**KWITHU KITCHEN**

Kwithu Kitchen  
is launched as  
a women's  
tomato-canning  
business  
cooperative

**2015**



Mzuzu  
International  
Academy  
graduates its  
first class of  
36  
students

**2019**



Maloto raises  
\$10 Million  
to date in support  
of its programs to  
FEED,  
EDUCATE &  
EMPOWER

**2020**



Kwithu Kitchen  
launches honey  
products and  
becomes  
Malawi's largest  
honey processor

**2021**



Kwithu Kitchen  
Honey  
sales are  
up 44% in  
the first year of  
business!

**2022**



*Why Maloto Matters*  
1st-ever sit-down  
Dinner Gala  
in NYC raises  
\$350,000!

**2024**



Malawi President  
Chakwera,  
visits Kwithu!  
*20th Anniversary of  
Kwithu Women*





# #WHYMALOTOMATTERS

## MISSION

We seek to transform the lives of vulnerable populations in Malawi living in extreme poverty by providing women and children with the opportunity to reach their full potential in an actively sustainable way.

## VALUES

Maloto values the insights and knowledge of local communities. We work directly with local partners to ensure development is relevant to people's lives and therefore sustainable.

## VISION

Our vision is to create educated, empowered and productive communities in Malawi and to provide an opportunity for Africans to help Africans.



# FINANCIALS:

ANNUAL IMPACT REPORT 2024

*\*Fiscal Year July 1, 2023-June 30, 2024*

REVENUE	2024	2023
Individual, Foundation, Corporate	\$1,200,874	\$1,324,917
EXPENSES		
Program Services		
•Kwithu Kitchen	\$ 240,293	\$ 271,869
•Kwithu CBO	\$ 294,948	\$ 382,502
•Mzuzu International Academy	\$ 453,739	\$ 467,929
Core Mission Support	\$ 197,881	\$ 202,729
Fundraising	\$ 37,648	\$ 35,419
TOTAL EXPENSES	\$1,224,509	\$1,360,448
Change in Net Assets	\$ (23,635)	\$ (35,531)
Net Assets - Beginning of the Year	\$ 155,546	\$ 191,047
Net Assets - End of the Year	\$ 131,911	\$ 155,546

## Maloto's Support Helps Local Partners Increase and Diversify Their Funding

SOURCES OF FUNDING - FISCAL YEAR ENDING JUNE 30, 2024					
PROGRAM	MALOTO	FEES/SALES	GRANTS	TOTAL	% MALOTO SUPPORT
MZUZU INTERNATIONAL ACADEMY	453,739	800,000	50,000	1,303,739	35%
KWITHU KITCHEN	240,293	375,000	115,000	730,293	33%
KWITHU WOMEN'S GROUP	294,948	18,000	150,000	462,948	64%
TOTALS	988,980	1,193,000	315,000	2,496,980	40%

Maloto's programs in Malawi are implemented by our 3 partners:  
Mzuzu International Academy, Kwithu Kitchen & Kwithu Women's Group

Each program is registered locally and has its own senior leadership team and governance structure. Maloto works with each partner to increase and diversify their funding through fees and income generating activities, sales, and also by securing grants from a wide range of foundations and other donors.

Over time, Maloto's support will represent a smaller proportion of overall funding, demonstrating that Maloto's support has a significant multiplier effect.

## Maloto

**Dr. Anna Msowoya-Keys**

*Founder & President*

**Liza S. Nugent**

*Executive Director,*

*Vice Chair of the Board*

**John Keys**

*Chief Operating Officer*

**Ana Rodriguez**

*Financial Manager*

### Board of Directors

**Claire Johnston**, *Chairperson*

**Andrea Cuvelier**, *Secretary*

**Jacob Koshland**, *Treasurer*

**Rose Allen-Taylor • Daniel Androuin**

**Nelson Chikusa • Victoria Harmon**

**Claire Koshland • Phlyssa Koshland • Gina Paoloni**

*Emeritus*

**Elizabeth Bohart • Meredith Brokaw**

### Young Professionals Board

**Melissa Wasser-Allen**, *President*

**Mike Allen • Ryan Bolton**

**Isabella Brilliant • Olivia Dolan**

**Paige Gordon • Annalise Gutenberger**

**Anna Johnston • Ben Koshland**

**Jenna Kyme • Krissy Luckfield**

**Serena Pollard • Mac Posh**

**Caroline Schoen • Kelly Teicher**

**Madison Yeoman**

### Kwithu Women's Group

#### Founding Members

**Dr. Anna Msowoya-Keys**

**Joyce Mazunda • Prosperina Mphande**

**Jacintha Jere • Jane Ghambi**

**Lorencia Kanyinji • Irude Hara**

**Maureen Mwalughali • Racheal Silungwe**

**Martha Chikoza • Victoria Phiri**

**Stella Gondwe**







## **Kwithu CBO** (Community-Based Organization)

Dr. Anna Msowoya-Keys, *Founder*  
 Susan Soko, *Chairperson*  
 Wezzie Ngwimba, *Programs Director*  
 Vanessa Baloyi  
*Early Childhood Development Teacher*  
 Blessings Msowoya  
 Women & Youth Program Coordinator  
 Patrick Hara  
 Education Program Coordinator  
 Patrick Muhime  
 Vocational Skills Training Coordinator  
 Frank Kondowe, *Accountant*  
 Nthangwanika Kondowe  
 Executive Assistant to Dr. Keys

## **Kwithu Kitchen**

Dr. Anna Msowoya-Keys  
*Chief Executive Officer*  
 John Keys, *Business Advisor*  
 Lusungu Mfinda, *Production Supervisor*  
 Nelson Longwe, *Chief Financial Officer*  
 Kingston Donald Mhango,  
*National Sales Manager*  
 Collins Kasimba,  
*Senior Technical Advisor, Beekeeping*

## **Mzuzu International Academy** (MIA)

Dr. Anna Msowoya-Keys, *Founder*  
 Harrison Kalua, *Chairperson of the Board*  
 Stefano Piumatti, *School Principal*  
 Glyn Lewis, *Head of Primary School*  
 Noel Chinyama, *Head of Finance*  
 Patrick Phiri, *Head of Administration*

A Special **Thank You** to those that have joined us as  
**Monthly Donors at The Table**

Michael Allen  
Katherine Allen  
Rose Allen-Taylor  
Daniel Androuin  
Robin Azzollini  
Claire Basham  
Elizabeth Bohart  
Jacqueline Brender  
Meredith Brokaw  
Joe Burch  
Thomas Burton  
Vijay Chandar  
Dan Cohen  
Andrea Cuvelier  
Jack DeVizia  
Mary Beth Dols

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Tracey Gerber  
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Melissa Grunfeld  
Erica Grunfeld  
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Isabella Nugent-Brilliant  
Liza S Nugent  
John Nugent III  
Madeline O'Malley  
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Christopher Sheehan  
Phyllis & David Sirois  
Jacqueline Smalls  
Jeffrey Taylor  
Madeline Wasser  
Melissa Wasser-Allen  
Matthew Whipple  
Emily Whitledge  
Silvia Zoullas



If you believe that no child should have to  
choose between food and education...

Or that when a woman has a chance to earn a  
sustainable income, she can raise her family  
and her community...

...Then join us at The Table,  
our monthly giving program!



# 2024 DONORS

Ann Allen  
Rose Allen-Taylor  
Susan & Jay Allen  
Daniel Androuin  
Mary Athridge  
Robin & Phillip Azzollini  
Deb Baratz  
Elizabeth Baron  
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Daphne Ben-Ari  
Catherine Biddle  
Mathew Biedron  
Kira Blaustein  
Ryan Bolton  
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Carol Brotherhood  
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Dale Bryk  
Sharon Byrd  
Caren Byrd  
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Logan Morrow  
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Charlie Oldendorp  
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Kirsten Osur  
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Frances Walton  
Marcia Wasser  
Barry Wheeler  
Michael Wolff  
Alison Woods  
Elaine Wright  
Molly Wurdack-Folt

*Special Thank You to:*

•Cliff Wener  
•Jenna Kyme & the Team  
at the Roots Marketing Agency





Maloto's nonprofit status has also been rated by the following independent organizations:

**Guidestar:** [www.guidestar.org/profile/54-2096241](http://www.guidestar.org/profile/54-2096241)

**Charity Navigator:** [www.charitynavigator.org/ein/542096241](http://www.charitynavigator.org/ein/542096241)

**MALOTO**

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